## StackCommerce GDPR

## What is GDPR?

The General Data Protection Regulation, or GDPR, is a set of requirements generally designed to give people in Europe more protection of and control over their data. The requirements apply to all organizations, in any location and industry, that process the personal data of EU residents.

## How did StackCommerce prepare?

We diligently prepared for GDPR. Below are a few of the steps we took:

- Appointed a Data Protection Officer
- Working with our Data Protection Officer and legal teams, conducted complete assessment of data protection, privacy and security processes at StackCommerce
- Completed thorough Data Inventory and Process Documentation
- Conducted 3rd-party compliance confirmation analysis
- Refined the Data Breach Process
- Implemented an industry-standard cookie consent feature that will display for all EU users
- Updated and clarified withdraw consent process for all users
- Updated advertising systems to comply with GDPR requirements
- Amended contracts and legal documents to ensure compliant data collection
- Updated StackCommerce Privacy Policy and Terms and Conditions
- Updated Vendor Terms and Conditions
- Implementing active consent for EU users to opt-in to the use of PII (email address) for marketing purposes
- Continuing to build our products with a "privacy by design" approach
- Conducted all company training for employees on new GDPR legislation

\*These changes will take effect for existing users of our services on May 25, 2018. There is no action required on your end but we do encourage you to review the updated policies and terms.